

## IVIR LECTURE SERIES

# Reimagining Local Media Infrastructures:

Non-Reformist Media Reforms to Better Serve Democratic Needs

by Prof. Victor Pickard (Annenberg School for Communication)





We learn as children that democracy requires a functional press system as a prerequisite for a self-governing society. There is also a general consensus that all communities have informational needs that a local media system must serve. Increasingly, however, local media institutions are collapsing under commercial pressures and these democratic requirements are not being met.

In this presentation, I will analyze some of the structural problems afflicting our information and communication systems. I will conclude by proposing "non-reformist media reforms" that can help us reimagine and redesign our local media infrastructures so that they better serve democratic needs.

### **Speaker**

Victor Pickard is the C. Edwin Baker Professor of Media Policy and Political Economy at the University of Pennsylvania's Annenberg School for Communication, where he co-directs the Media. Inequality & Change (MIC) Center. Pickard's research focuses on media history, journalism studies, and the normative foundations of media policy.

### **Practical details**

Date: 18 December 2024

Time: 15:30 - 16:45 CET (Amsterdam)

#### Place:

- REC A5.24, Nieuwe Achtergracht 166, 1018 WV Amsterdam.
- Online via Zoom (you will receive the Zoomlink via email on the morning of the lecture).

